

MISTI BURMEISTER

Inspiring thousands of audiences across the globe to understand their responsibility in bridging the generational gap.

Increasing Profitable Communication Across Generations

Are you ready to:

- Find and retain employees who are committed to your vision and success;
- Help managers more effectively lead an ever-evolving, diverse workforce; and
- Achieve high-impact results in productivity, effectiveness, performance and profits using the fewest steps in the shortest possible timeframe?

Then meet Misti Burmeister, nationally-recognized industry expert, highly sought-after speaker and author of the best-selling book (and new workbook), *From Boomers to Bloggers: Success Strategies Across Generations*.

The fresh new face of employee engagement and retention strategy, Burmeister has made empowering professionals from all generations her life's work for more than a decade. Her unique style of humor combined with hard-hitting information, delivered with "an amazing amount of energy," captures audiences of all backgrounds and encourages a free and open communication dialogue that begins to effectively break down communication barriers.

Whether you need a compelling, informational and high-energy keynote speaker to kick off your meeting, or an educational breakout session facilitator for your next conference, Burmeister delivers content-rich, easy-to-implement programs tailored for your company. As a result of Burmeister's contributions, clients have seen significant improvements in employee retention and productivity, contributing to the organizations' bottom lines. One organization saw a 90 percent reduction in its turnover rate!

Your team will run out of ink taking notes!

"Misti was able to motivate the audience with a high energy that encouraged everyone to interact. Through her unique style, she was able to bring some clarity to such a complex topic."

JACKIE MOHR

SR. ASSOCIATE, HR, GRANT THORNTON LLP

"Whether talking to executives or large audiences, Misti connects in a way few do. She is genuine in her approach, which resonates with both Boomers and Millennials. You come away with a real sense of what needs to be done. This is Misti's gift."

TIM OVERSTREET

ASSOCIATE DEAN, U.S. ARMY LOGISTICS MANAGEMENT COLLEGE



PHOTOGRAPH BY DARREN LIVINGSTON

Misti Burmeister is a communication expert, founder and president of Inspirion Inc. and one of the most highly-acclaimed speakers on intergenerational communication. Through her two books, scores of articles and empowering presentations, hundreds of thousands of people have been inspired by her messages and practical strategies for change.

Call us today to book Misti Burmeister for your next meeting, teleconference, webinar or training event.

GENERATIONAL COMMONALITIES

Intergenerational workforces have become a hot topic in the last few years, but most experts focus on *dealing* with the *differences* between workers. Burmeister's best-selling 2008 book *From Boomers to Bloggers* revolutionized the way businesses look at generational dynamics by focusing on finding the common ground and what generations can learn from each other. She takes the five most common generational clashes and, through real stories from clients, helps leaders identify and sustain the right mindset, acquire the right skill sets and develop the right systems to build profitable relationships across generations.

LEADING ACROSS GENERATIONS

Leadership is not about your title or who knows you. It's about who is glad to be led by you. By teaching leaders to focus on individuals and what communication styles each team member responds to best, Burmeister helps leaders turn team members into higher-performing assets. She provides an overview of each generation in the workplace (their unique perspectives, work ethics, communication techniques, preferred ways of being managed and idiosyncratic styles) and outlines practical solutions for creating and growing high-value cross-generational relationships between leaders and team members – and across teams.

INCREASE EMPLOYEE LOYALTY

Mentoring isn't just about transferring knowledge between generations of workers. It also gives protégé career direction and a sense of belonging and loyalty to your company, while allowing mentors to feel their wisdom is valued *and* to learn new skills and fresh perspectives from younger generations. Learn Burmeister's secrets to increasing profits through effective cross-mentoring. Generate loyalty, cultivate new sources of business through innovation and expand the value you provide both your team members and your customers.

INCREASE INITIATIVE

Does the recession have your best talent scared to rock the boat by innovating? Or are you ready to raise the bar for high-performing employees? Burmeister will get them excited about embracing both new and proven strategies for success while helping them identify their talents and how they can add more value to your organization. Plus, she'll show leaders how to generate innovation, inspire creativity, foster commitment to results and build optimism among their intergenerational teams.

KEYNOTES

“Raise Your Leadership I.Q.: 13 Vital Traits to Leading Effectively Across Generations”

“Keep Top Employees and Your Sanity: Four Steps to Improving Retention”

“Mentoring: Don't Let Employees Take Your Intellectual Capital With Them When They Go”

THESE CLIENTS LOVED MISTI

AT&T · Johnson & Johnson · UPS

Society for Human Resources · Raytheon · Marriott International

AWARDS & RECOGNITIONS

Washington Business Journal – “Women who mean Business: Rising Star”

Elizabeth Dole Young Entrepreneur Scholarship Finalist

International Femtor Award for Emerging Leaders, eWomen Network

Community Fellow of the Foundation for Community Leadership

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www.InspirionInc.com



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