

“Five Shifts to Common Understanding: Creating Effective and Productive Teams”

“And the day came when the risk to remain tight in a bud was more painful than the risk it took to blossom.” - Anais Nin

With powerful, yet simple step-by-step, solutions get practical and effective strategies for overcoming any communication challenge in your organization and begin creating a culture where each generation can *thrive*.

This program incorporates many of the principles and strategies described in the book, “from Boomers to Bloggers: Success Strategies Across Generations.”

Your Audience Will:

- ✓ **Gain** an overview of the four generations: their unique perspectives, work ethics, communication techniques, preferred ways of being managed and idiosyncratic styles
- ✓ **Create** a common ground where each generation can thrive
- ✓ **Examine** the unique ways of overcoming generational differences; thereby increasing talent retention and the bottom line
- ✓ **Define** each person’s unique contribution
- ✓ **Experience** stories that will positively impact your life and the way you lead

As an expert in human communication and highly sought-after speaker, Misti Burmeister has made empowering professionals from all generations her life’s work for more than a decade – helping companies improve workforce retention by as much as 90 percent. She has inspired thousands of audiences across the globe to understand their responsibility in *bridging the generational gap*.



“Starting at end first, hire Misti; her energy, passion and knowledge is an unbelievable combination that will help you drive whatever agenda you need to achieve. I’ve witnessed it in multiple venues and in multiple arenas.”

**Xavier Williams, Senior VP
AT&T Business Solutions**



“... Misti was able to motivate the audience with a high energy that encouraged everyone to interact. Through her unique style, she was able to bring some clarity to such a complex topic.”

**Jackie Mohr, Sr Associate, HR
Grant Thornton LLP**

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