

# “Raise Your Leadership I.Q.: 13 Vital Traits to Leading Effectively Across Generations”

*“What lies behind us and what lies before us are tiny matters compared to what lies within us.” Ralph Waldo Emerson*

With simple yet powerful insight, Misti Burmeister delivers practical, step-by-step solutions to help leaders achieve successful communication across generations, overcome any team-building or morale challenge and begin leading from possibility.

This program incorporates many of the principles, stories and strategies described in her best-selling book (and new workbook), ***From Boomers to Bloggers: Success Strategies Across Generations***.

## **Your Audience Will:**

- ✓ Gain an overview of the four generations: their unique perspectives, work ethics, communication techniques, preferred ways of being managed and idiosyncratic styles
- ✓ Learn best practices for leading multigenerational teams
- ✓ Experience the challenges of leading across generations and witness effective strategies for transforming them into *opportunities*
- ✓ Learn how to create positive, supportive relationships throughout their teams
- ✓ Experience real-life leadership stories that will positively impact their lives and leadership styles

As an expert in human communication and highly sought-after speaker, Misti Burmeister has made empowering professionals from all generations her life's work for more than a decade – helping companies improve workforce retention by as much as 90 percent. She has inspired thousands of audiences across the globe to understand their responsibility in ***bridging the generational gap***.



*"Misti was able to motivate the audience with a high energy that encouraged everyone to interact. Through her unique style, she was able to bring some clarity to such a complex topic."*

**Jackie Mohr, Sr. Associate, HR,  
Grant Thornton LLP**

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*"Whether talking to executives or large audiences, Misti connects in a way few do. She is genuine in her approach, which resonates with both Boomers and Millennials. You come away with a real sense of what needs to be done. This is Misti's gift"*

**Tim Overstreet, Associate Dean, [U.S. Army Logistics Management College](#)**

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