

"Mentoring: Don't Let Employees Take Your Intellectual Capital With Them When They Go"

"Who dares to teach must never cease to learn." John Cotton Dana

With simple yet powerful insight, Misti Burmeister delivers practical, step-by-step solutions to help your organization achieve successful communication across generations, begin transferring valuable company knowledge and improve employee morale – all through effective mentoring.

This program incorporates many of the principles, stories and strategies described in her best-selling book (and new workbook), ***From Boomers to Bloggers: Success Strategies Across Generations***.

Your Audience Will:

- ✓ Find out how to set up mentoring programs that work – for the employees *and* the company
- ✓ Learn how to train mentors to transfer valuable company knowledge while helping young talent develop as professionals
- ✓ Gain an understanding of the value of cross-mentoring
- ✓ Learn how to bridge generational communication gaps
- ✓ Experience the challenges of mentoring across generations and witness effective strategies for transforming them into *opportunities*
- ✓ Hear real-life mentoring stories that will positively impact their lives and leadership styles

As an expert in human communication and highly sought-after speaker, Misti Burmeister has made empowering professionals from all generations her life's work for more than a decade – helping companies improve workforce retention by as much as 90 percent. She has inspired thousands of audiences across the globe to understand their responsibility in ***bridging the generational gap***.

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"Whether talking to executives or large audiences, Misti connects in a way few do. She is genuine in her approach, which resonates with both Boomers and Millennials. You come away with a real sense of what needs to be done. This is Misti's gift."

Tim Overstreet
Associate Dean, [U.S. Army Logistics Management College](#)

"Hire Misti. Her energy, passion and knowledge are an unbelievable combination that will help you drive whatever agenda you need to achieve. I've witnessed it in multiple venues and in multiple arenas."

Xavier Williams
*Sr. Vice President,
AT&T Business Solutions*