

“Keep Top Employees and Your Sanity: Four Steps to Improving Retention”

“Who dares to teach must never cease to learn.” John Cotton Dana

With simple yet powerful insight, Misti Burmeister delivers practical, step-by-step solutions to help leaders overcome any communication challenge, build stronger teams and create cultures where employees of each generation can thrive.

This program incorporates many of the principles and strategies described in her best-selling book (and new workbook), *From Boomers to Bloggers: Success Strategies Across Generations*.

Your Audience Will:

- ✓ Become stronger leaders by learning to adapt and evolve to an ever-changing, intergenerational workforce
- ✓ Learn how to develop diverse individuals based on *their* preferred communication styles
- ✓ Find out how to build efficient teams that communicate effectively with one another
- ✓ Gain proven methods for bridging communication gaps
- ✓ Understand how to increase productivity and improve morale across a multigenerational workforce
- ✓ Experience real-life management stories that will positively impact their lives and leadership styles

As an expert in human communication and highly sought-after speaker, Misti Burmeister has made empowering professionals from all generations her life's work for more than a decade – helping companies improve workforce retention by as much as 90 percent. She has inspired thousands of audiences across the globe to understand their responsibility in *bridging the generational gap*.



“Misti is very effective and passionate. She uses real examples and stories of experience (rather) than buzzwords.”

*Participant, Working
Mother Media*

“Misti was able to motivate the audience with a high energy that encouraged everyone to interact. Through her unique style, she was able to bring some clarity to such a complex topic.”

*Jackie Mohr, Sr. Associate,
HR, Grant Thornton LLP*

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